STAND IN
STUDIOS

Our **Mission**

Develop **AI** BY TELLING **HUMAN** STORIES

What makes us unique is how we develop AI pipelines by actively using them in storytelling—both long and short form—across diverse formats and platforms. We're not just creating tech demos or concept trailers; we're producing real content for real audiences. Our films and narrative experiences are driven by human writers, directors, and actors, empowering artists to tell their stories authentically and in their own voice.
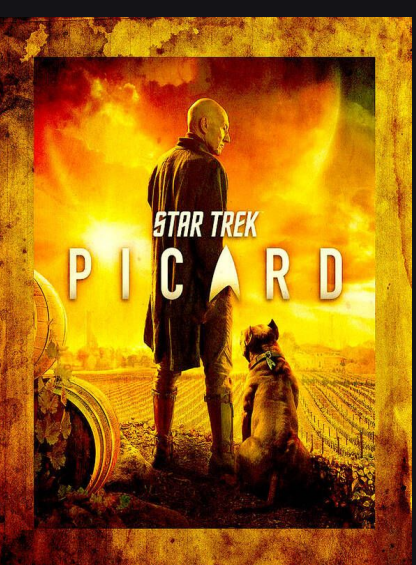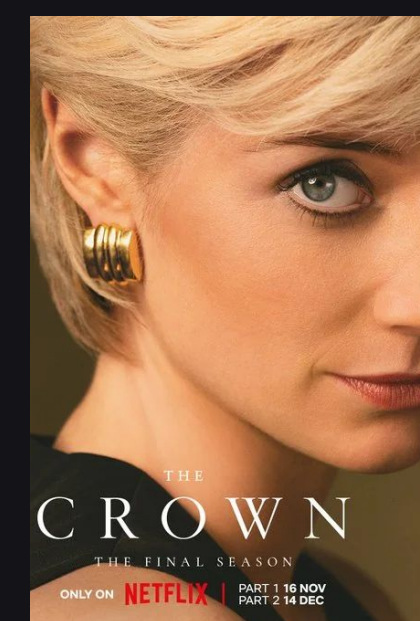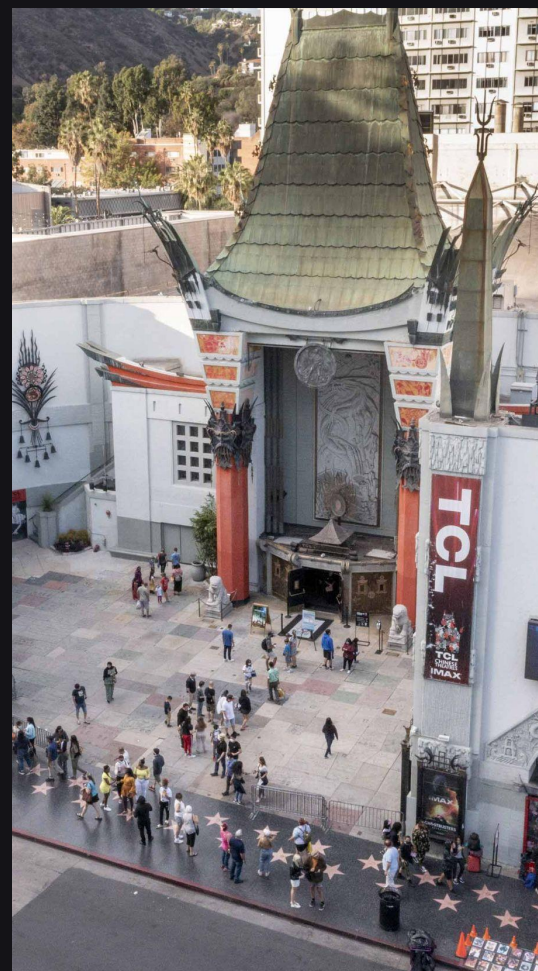
Our Team

The
Artists

STORY FIRST, TECH SECOND- we are filmmakers from different disciples: animators, vfx, unscripted, product dev, tech, and of course AI- coming together to tell a story in a new way.

Our First Year

Content:
6 SHORT FILMS
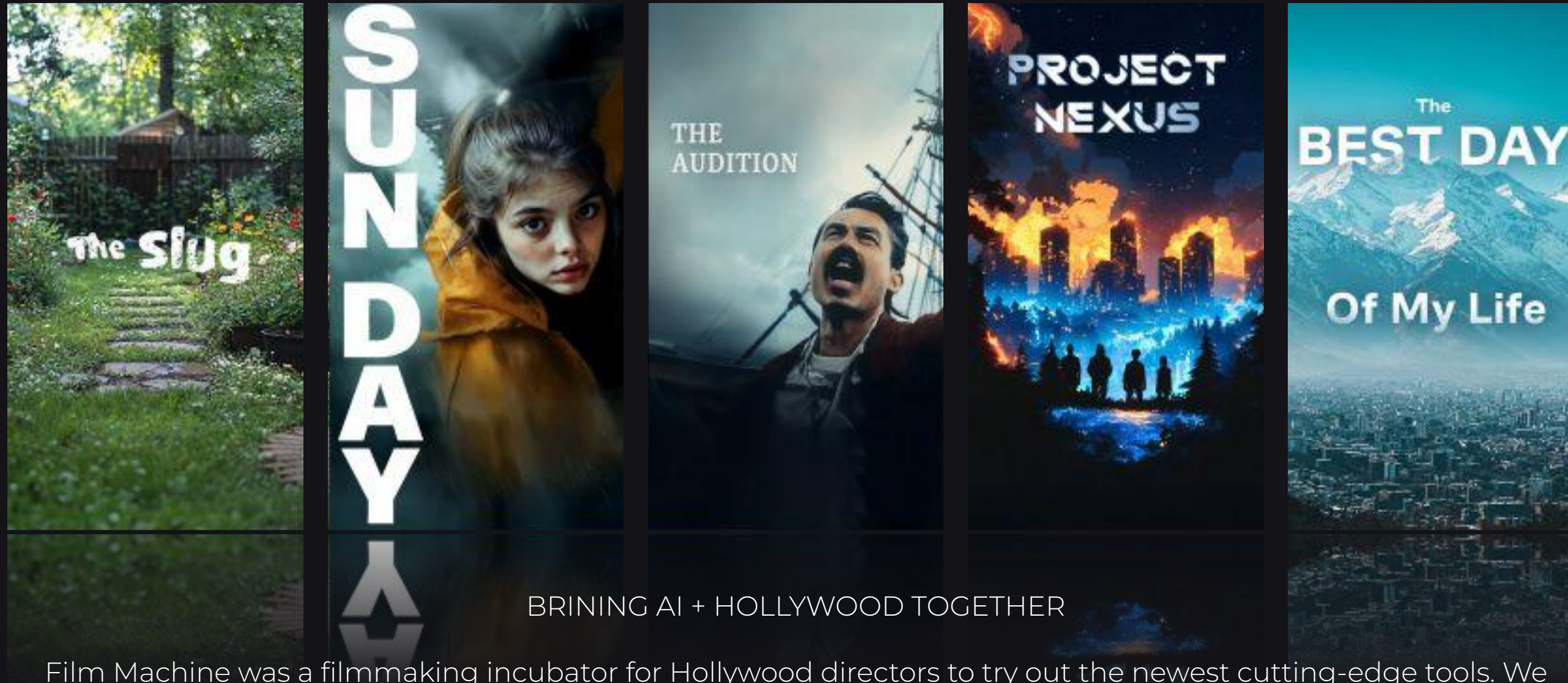**2** COMMERCIALS
3 WHITE PAPERS

Formats:
➔ Theatrical
➔ Streaming
➔ Mobile/Vertical
➔ Digital
➔ Experiential

DEADLINE

THE Hollywood REPORTER

VARIETY

BEST AI ANIMATION
AI International Film Festival

BEST AI FILM
AI International Film Festival

BEST AI SHORT
AI International Film Festival

Case study | Film Machine

BRINING AI + HOLLYWOOD TOGETHER

Film Machine was a filmmaking incubator for Hollywood directors to try out the newest cutting-edge tools. We chose five working directors/writers/producers

George Huang, **Paul Johanssen**, **Chen Tang**, **Kurt Yaeger**, **Kellita Smith**.

Each director wrote a short film and we provided the crew, artists, and researchers to make them.

All using a mix of generative, ML, Traditional VFX, and Live Action technologies.

And delivery in 4k, DCP for a premiere in the **Chinese Theatre in Hollywood** and later as an experiential public display on 7k LED panels in Beijing china.

CURRENT

PROJECTS

THIS YEAR SO FAR | Just Released

Next Stop Paris | Feb 13th

NEXT STOP PARIS

A romantic comedy short that plays with a meta narrative of the current state of AI. We used every technology to be able to integrate live action actors into AI worlds. Directable Cameras, Ai Relighting, Consistent Sets.
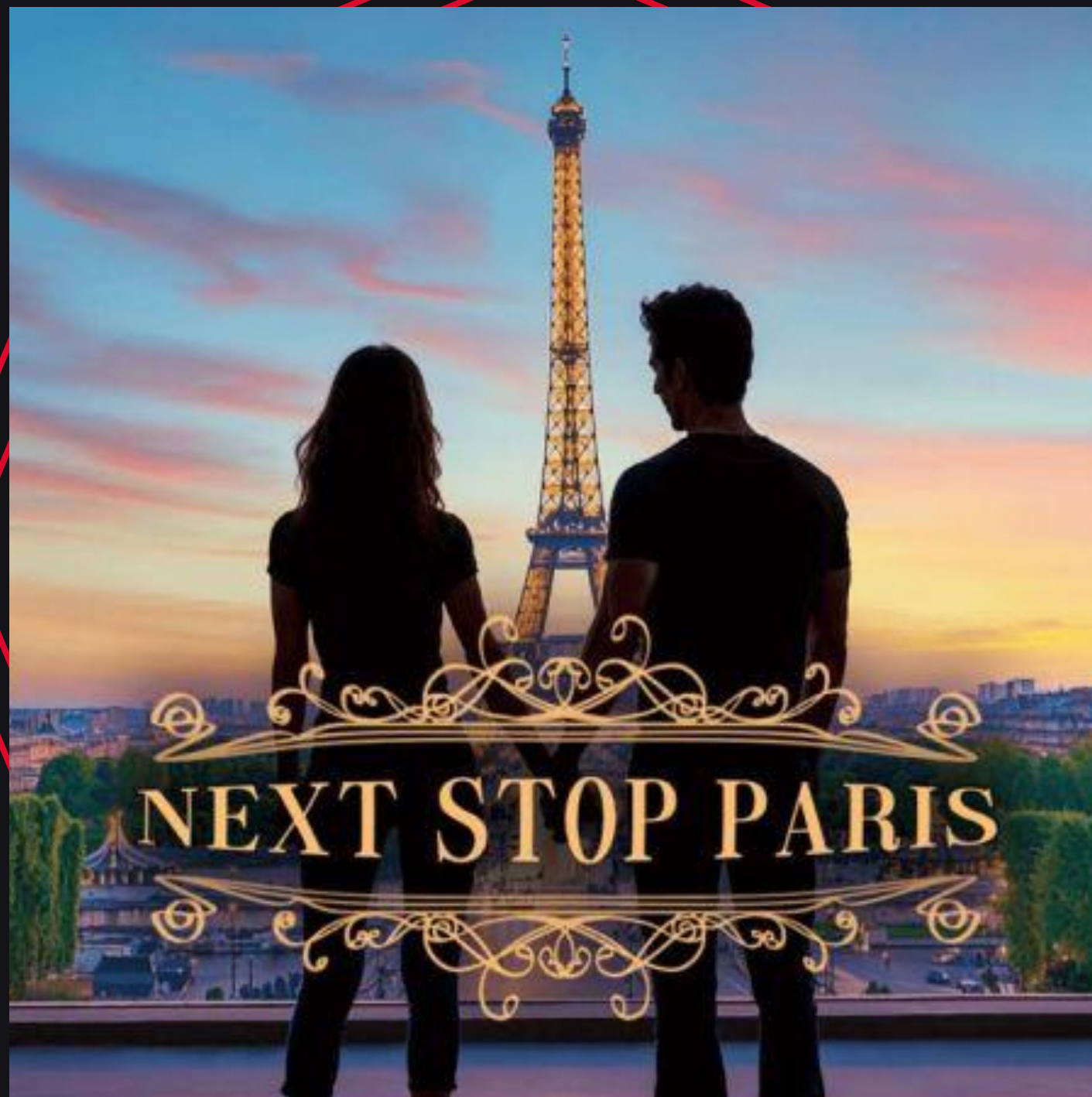

Plain Clothes | Jan 26th

OFFICIAL SELECTION 2025
(sundance)
film festival

PLAIN CLOTHES

Plain Clothes was an official Sundance festival selection and winner of best ensemble. We served as a production service for the film using machine learning tools to alter archival footage.
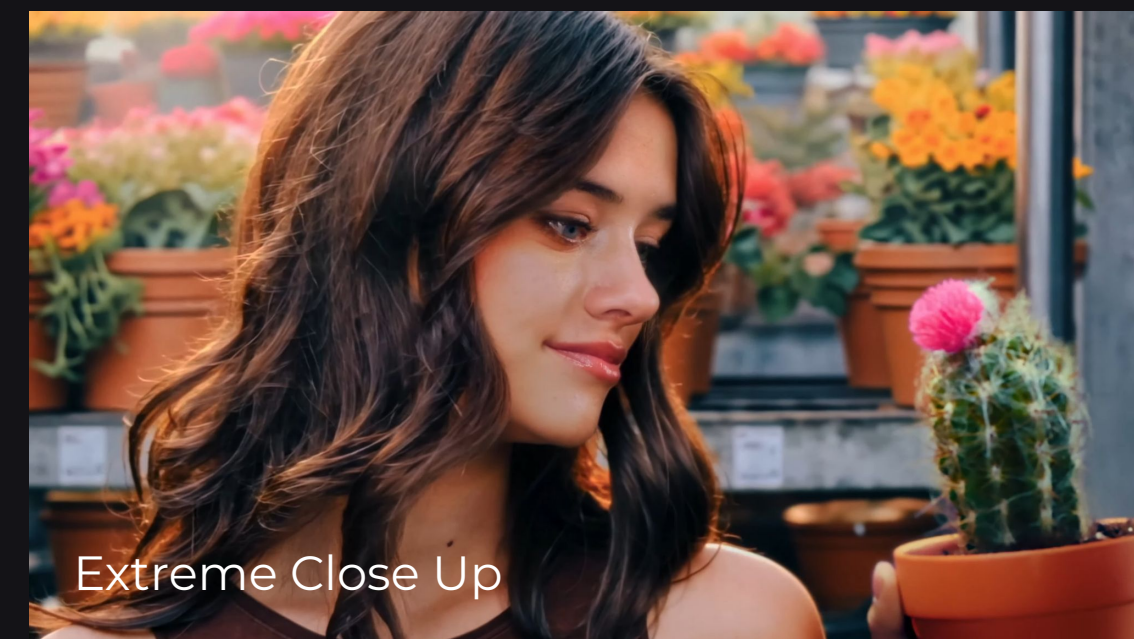
CASE STUDY | Next Stop Paris

Temporal Consistency

Spatial Consistency

Relighting

Real Actors

CASE STUDY | SPATIAL CONSISTENCY + MOVING CAMERA

Extreme Close Up

Flower Market
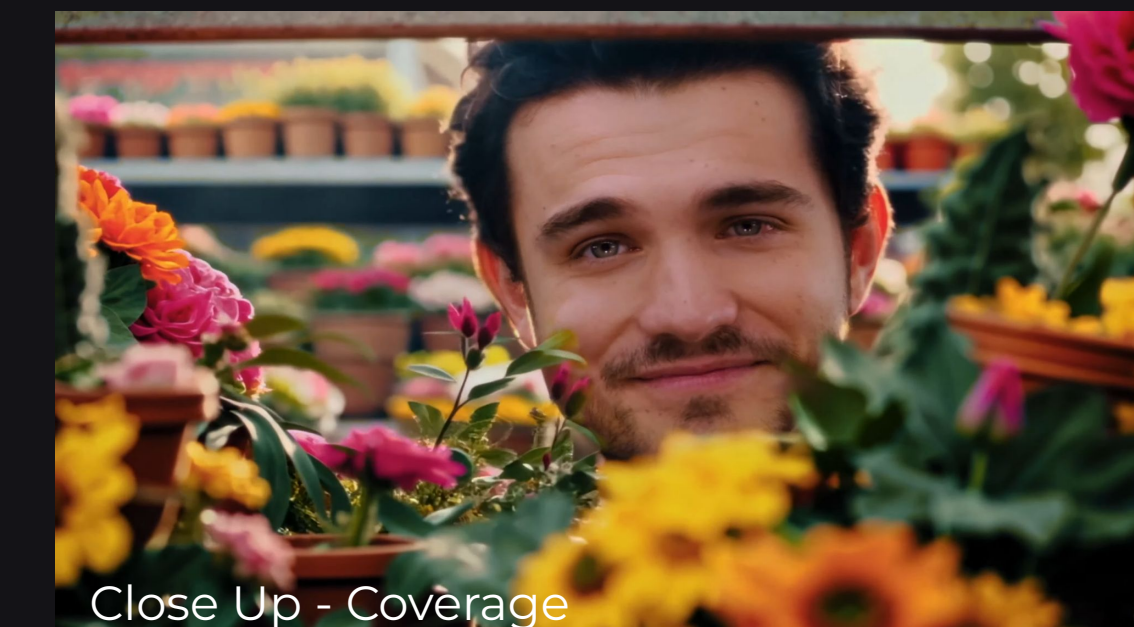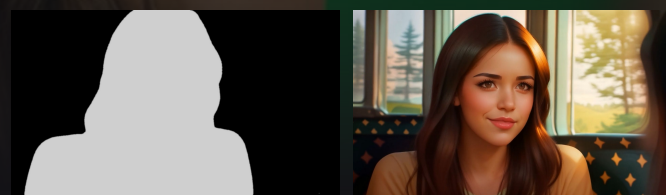

Two Shot

Two Shot - Reverse

POV

Close Up

Close Up - Coverage

CASE STUDY | RELIGHTING

PLATE

Re-Light

Example AI Passes Used by Comp

CASE STUDY | Consistency + Relighting *(putting it all together)*

Musée d'Orsay

Inside Oil Painting *(Stylized)*

Top of Eiffel Tower

CREATIVE

SERVICES

Hybrid and Generative VFX | workflows

Hybrid + Generative Visual Effects

Advertising + Marketing

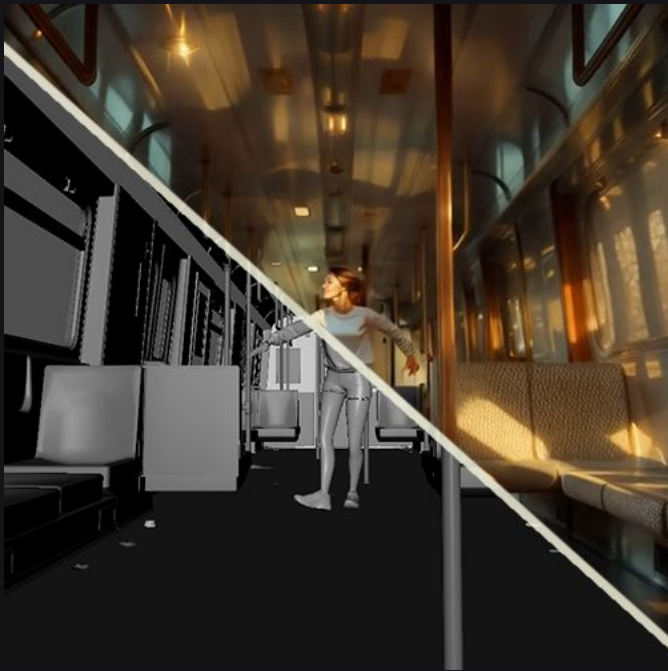**Visualization:** *Pre, Tech, Story, Concept*

Full Service Production

HYBRID

GENERATIV

vfx

Hybrid and Generative VFX | *workflow types*
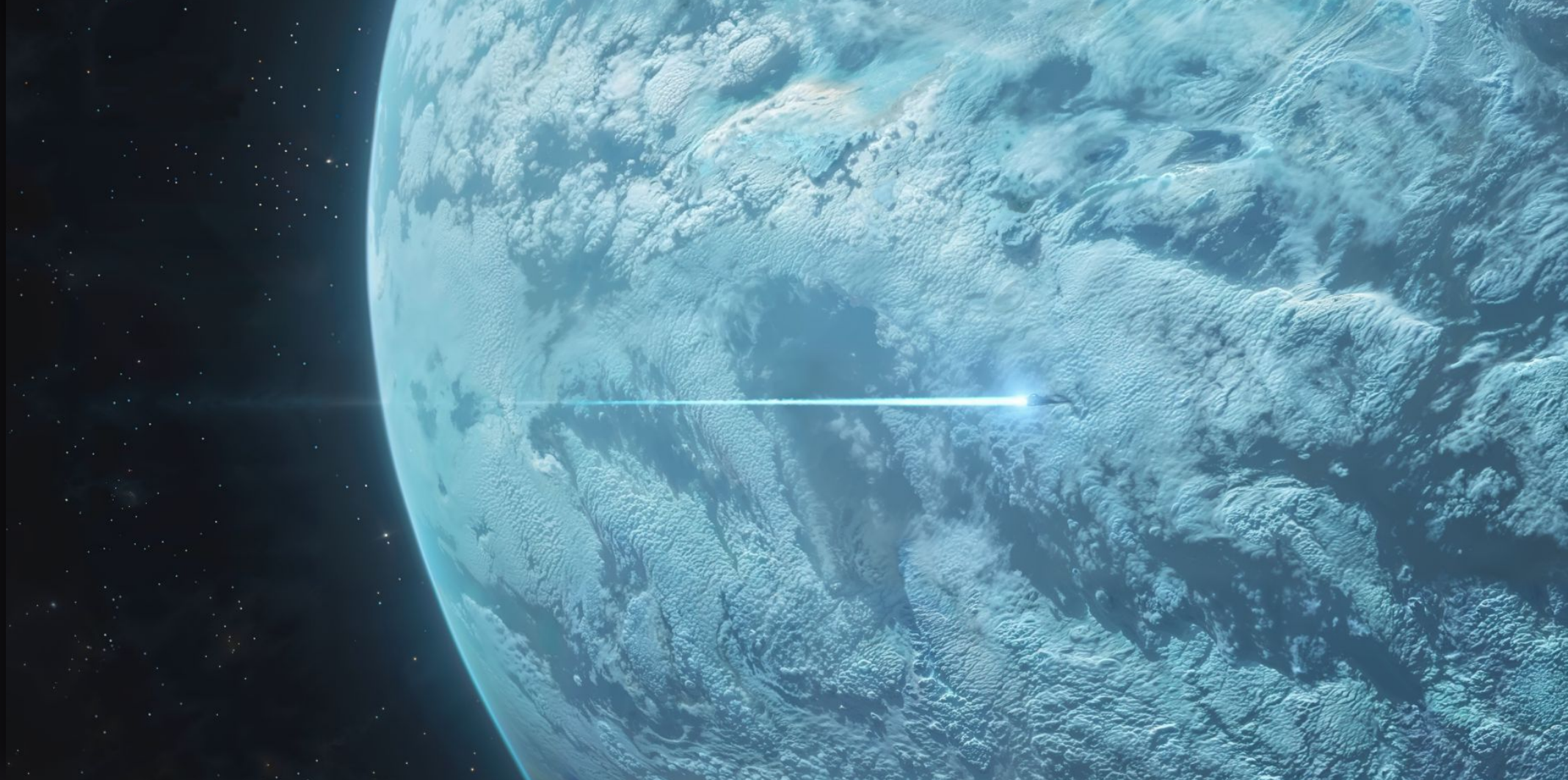
3D to Generative		Live Action to Generative		Gen to VFX		Gen to Gen

3D driving AI

Live Action Driving Latent

Gen Assets into VFX

Latent Only

Hybrid and Generative VFX

| breakdowns

Motto:

GUIDE
but don't
WRESTLE
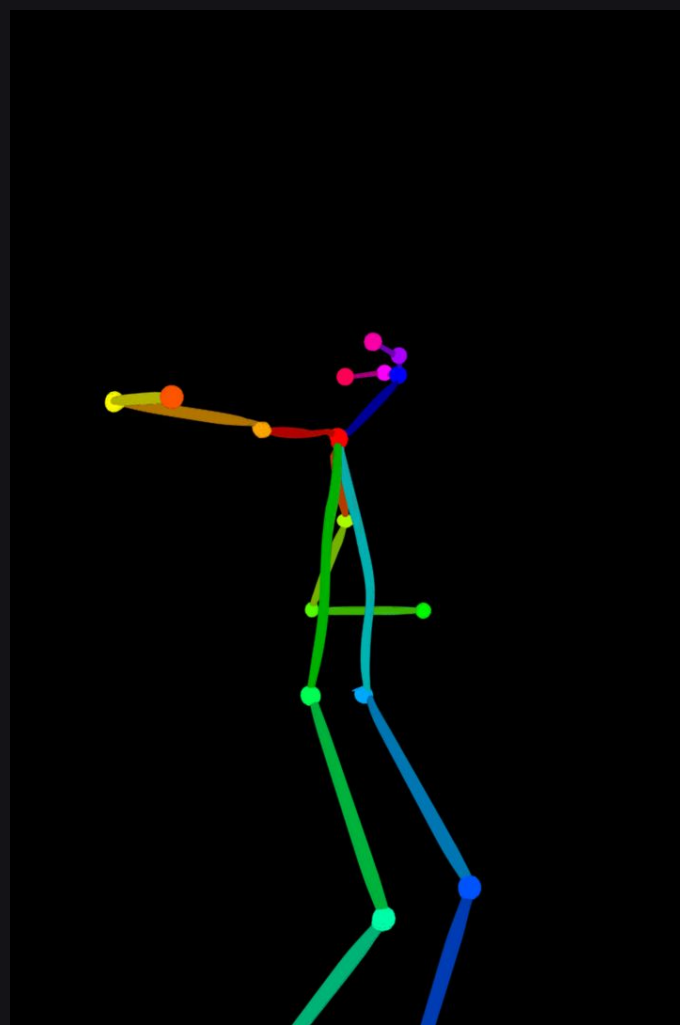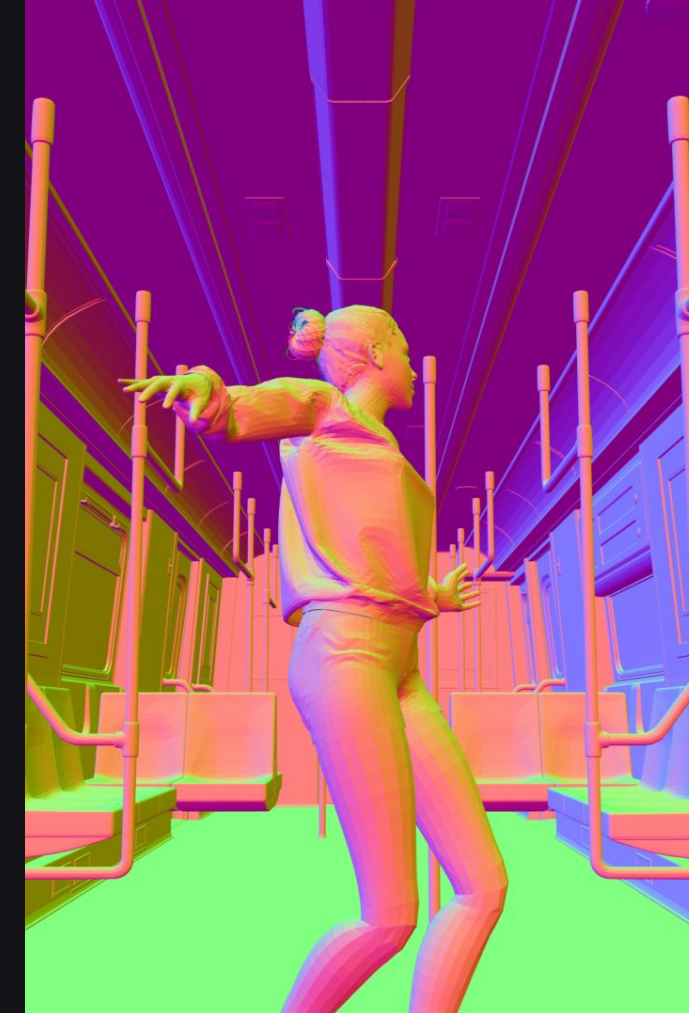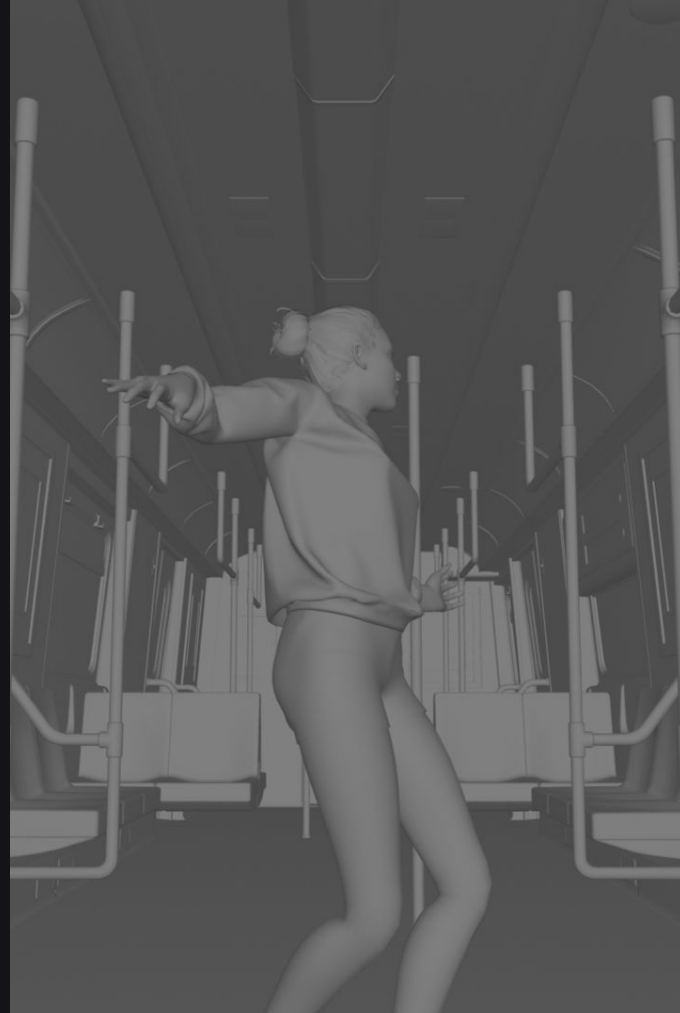
TCL 50 Series

CASE STUDY | TCL Phone Commercial *(Chinese Language)*

Vertical spot of TCL mobile. The story of a working class dad working hard to put his daughter through college. When the daughter graduates and gets a job she buys her dad a phone so they can keep in touch and talk after she moves away.

Visualization

Pre. Tech. Story. Concept.

1

2

3

+   +

story   **look**

→ Pre/Concept
→ Work-Ups
→ Paint-Overs
→ Color Scripts
→ Storyboards
→ PreVis Seq
→ Tech Vis
→ Video Boards

01 What are the magic moments?

This is about the non fungible moment of productions. Voice. performance. Green Screen. Live Action. Or maybe none of the above.

02 Meets the Artist where they are

If you are in a creative fever dream that needs to make something now. Or if you want to create in between life and other projects. We can work fast and immediate or slowly over time.

03 Keeping the tradition

We want to celebrate and keep the sacred. Whatever the creator feels adds to the flow we will keep. Everything from vintage lenses to costumes adds to AI. The more the AI can grab onto the better (opposite of some VFX)

+   +
story   look

➔ Pre/Concept
➔ Work-Ups
➔ Paint-Overs
➔ Color Scripts
➔ Storyboards
➔ PreVis Seq
➔ Tech Vis
➔ Video Boards

THANK YOU